FAMILY OF COMPANIES

C4K · ETL · OST · AGZ · GFI · IAB · URX · RVG

OPPORTUNITY · ELITE EXECUTIVES

Charismatic Connector

The relationship architect · develops partnerships, strategic alliances, collaborations, and mutually beneficial relationships that strengthen both the organization and those it serves.

You have stepped into one of the most relational positions within our Parlayed Parties — and right now, that means exploring whether your gift for building partnerships belongs as a Charismatic Connector. We are genuinely glad you are here. Welcome aboard. This role is built on relationships · the kind that open doors, create collaborations, and strengthen entire communities. As you connect with partners and stakeholders, we provide the platform, resources, and team support that help every relationship flourish.

GREAT in Action

Every position within our family of companies is anchored in GREAT — the framework that keeps everyone aligned, purposeful, and accountable.

G	**Goals**	Build the strategic partnerships and alliances that expand the organization's reach, capability, and impact.
R	**Role**	Identify, cultivate, and steward relationships with partners, collaborators, and strategic allies. Convert connection into mutually beneficial collaboration.
E	**Expectations**	Warmth balanced with discernment. Strategic thinking. The ability to find common ground and shared purpose.
A	**Accountability**	Own the relationships you start. Steward them with care. Communicate clearly with internal teams about what partners need and bring.
T	**Timelines**	Long-arc work · early conversations to first collaboration in 60-90 days, deepened partnerships across years.

What You Will Actually Do

The Charismatic Connector brings purposeful action to the rhythms of the role. Here is what those rhythms look like:

Daily Duties

- Reach out to new contacts and maintain communication with existing connections.
- Facilitate introductions and follow-ups between relevant parties.
- Document interactions and opportunities for ongoing relationship management.

Weekly Goals

- Expand the network through strategic outreach and relationship-building efforts.
- Identify high-value connections and opportunities for collaboration.
- Summarize new introductions and engagement highlights.

Collaboration & Coordination

- Work closely with internal teams to align connection strategies with organizational goals.
- Share insights and feedback from the network to inform programs and initiatives.
- Support cross-functional collaborations by connecting relevant stakeholders.

Tracking & Reporting

- Maintain a detailed log of contacts, introductions, and outcomes.
- Report weekly on network growth, engagement success, and potential opportunities.
- Recommend strategies to enhance connectivity and maximize impact.

What We Are Looking For

- Natural relationship builder · people remember meeting you.
- Strategic thinking · you see how partnerships fit larger goals.
- Strong listening skills · you understand what partners actually need.
- Comfort initiating conversations with strangers.
- Discretion and excellent judgment about what to share.
- Follow-through · you do what you say you will do, when you say you will do it.

WIIFM · What is in it for You

Your network becomes your portfolio.

Every relationship you build strengthens both the organization and your own professional reach. You develop the relational capital that opens doors for decades · plus you experience the satisfaction of bringing the right people together for the right reasons.

Engagement at a Glance

Type	Contractor · retainer + performance
Reports to	Operational Officer or strategic leadership
Time Commitment	Negotiable · typically 10-30 hours per week
Location	Hybrid · significant in-person time for relationship building
Compensation	Retainer + performance bonuses on key partnerships
Growth Pathway	Charismatic Connector → Strategic Alliances Leader → Operational Officer

Next Steps · The Pillared Pattern System

Every position in our family of organizations follows the same clear, consistent pathway. Here is what comes next if you decide to take the next step:

Pipeline Pirouette	Paperless paperwork to capture your basic information. Already complete if you submit through the form on this page.
Ontime Onboarding	An orientation to our rules, norms, and regulations. Delivered online at a time that works for you.
Initial Induction	The exact tools, systems, and starting tasks you need to thrive in this specific position.

We are honored you are here. Let us build something remarkable together.

Take the Next Step

READY TO EXPLORE THIS OPPORTUNITY?

Tell us about yourself using the form below. We will respond personally within 3 business days.